

FEDERATION FRANCAISE DE CHAN A VOILE

PRESENTATION FOLDER



FFCV

FEDERATION FRANCAISE
DE CHAN A VOILE

Bay of Mont Saint-Michel

**WORLD
CHAMPIONSHIPS
2012**

**SAND YACHT
CHERRUEIX**



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PROFILE SHEET

Date : from Sunday July 8 to Sunday July 15, 2012

Place : Cherrueix, Bay of Mont Saint-Michel (Brittany-France)

Organization : Cherrueix Association 2012, Bay of Mont Saint-Michel

Voluntary workers and personal : approximately 120 voluntary workers, 3 teams of races, 6 referees and international juries

Participants : 200 awaited pilots come of more than 25 countries.

Key periods : Opening ceremony on Sunday July 8, 2012

Finale and Closing ceremony : Sunday July 15, 2012

PROFILE SHEET

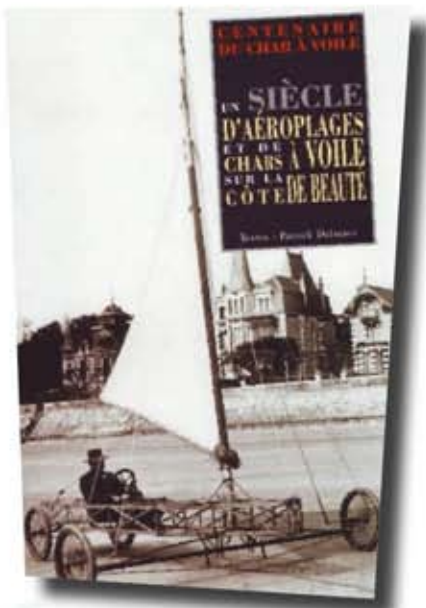
WORLD SAND YACHT
CHAMPIONSHIPS

A FEW WORDS ABOUT THE SAND YACHT



"Wind-powered vehicles were known in Egypt as early as 2000 BC, in Ancient Rome and in 4th century China. But it was in France, in 1898, that the modern sand yacht made its appearance. The first race was held in 1909, when the emblematic icon of the modern sand yacht won renown: the famous Louis Blériot and his Aéroplage.

Ever since then, France has remained the leading country in this activity, in all its aspects: sports, technological, democratisation and so on."



"AN APPEAL FOR EVERYONE"

Some people go sand yachting for the pleasure of being with others, with the family or among friends. Others enjoy for the powerful thrill of speed it gives, right from the outset.

Still others for the challenge, the competition, the technical expertise and setting ever new targets for themselves.

And others, lastly, for the simple pleasure of being at one with nature, discovering new localities, new landscapes.

For an hour or for a course, for the season or for the whole year, sand yachting is an all-seasons activity

in open nature.

Some schools offer special facilities to accommodate children under the age of ten. The majority of disabilities don't pose any obstacle to sand yachting.

Modern sand yachts are easy to steer, and the skill of the instructor does the rest.

➔ LET YOURSELF BE TEMPTED!

THE SAND YACHT AROUND THE WORLD

FISLY THE INTERNATIONAL LAND AND SAND YACHTING FEDERATION

Sand yachting is popular in **33 countries on all five continents**: Argentina, Aruba (Caribbean), Austria, Australia, Belgium, Brazil, Canada, Chile, Czech Republic, Denmark, Djibouti, England, France, Germany, Holland, Ireland, Japan, Jersey, Lithuania, Mexico, Morocco, Scotland, Spain, United Arab Emirates, United States of America, France, Holland, Ireland, Japan, Jersey, Lithuania, Morocco, Mexico, New Zealand, Poland, Scotland, Switzerland, Tunisia, United Arab Emirates, United States of America, Uruguay, Venezuela, Wales, Wallis and Futuna.

France, with the implementation of an international policy, the introduction of new types of sand yacht on the international scene and the appeal of Mont Saint Michel, is hoping to play host to competitors from over **25 countries**.

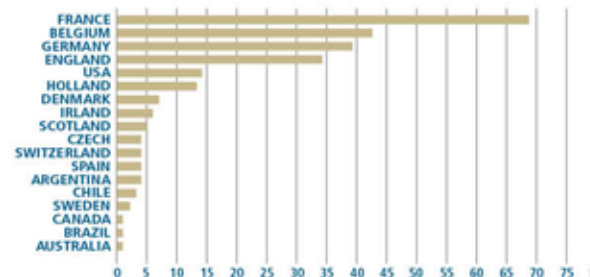
www.fisly.org



2010 WORLD CHAMPIONSHIPS

In Belgium, for the 2010 World Championships, the following countries were represented:

(18 nations) ■ Argentina ■ Australia ■ Belgium ■ Brazil ■ Canada ■ Chile ■ Czech ■ Denmark ■ England ■ France ■ Germany ■ Holland ■ Ireland ■ Scotland ■ Spain ■ Sweden ■ Switzerland ■ USA



CURRENTLY, 19 NATIONS ARE MEMBERS OF THE :

	ARGENTINA (A) AM FAC (Federacion Argentina carrovelisma)
	BELGIUM (B) FM Belgische Federatie der Land Yacht Clubs, BFLYC
	DENMARK (D) AM Romo Strandsejler Club
	FRANCE (F) FM Fédération Française de Char à Voile, FFCV
	UNITED KINGDOM (K) FM British Federation of Sand & Land Yacht Clubs, BFSLYC, www.bfslyc.org.uk
	NETHERLANDS (H) FM
	UNITED ARAB EMIRATES (AE) AM Emirates Sandyacht Club
	SWITZERLAND (Z) FM www.landsegeln.ch
	TUNISIA (T) AM Club de Tunisie de Char à Voile, www.desertevasion.com
	IRELAND

	AUSTRALIA (KA) AM Australian Land Sailing Association
	BRAZIL (BL) AM FEDERAÇÃO BRASILEIRA DE CARRO A VELA
	DJIBOUTI (DJ) AM Ali LIAQUAT, BP 3451, R.D.D. Djibouti
	GERMANY (G) FM Strand Segler Club St. Peter-Ording, YCSP0
	JERSEY (JY) AM ST. Ouen-Jersey, Channel Islands Gr. Britain
	NEW ZEALAND (NZ) FM New Zealand Land Yacht Association Inc.
	UNITED STATES OF AMERICA (US) FM NALSA North American Land Sailing Association
	SCOTLAND Scottish Power Kite Association, www.spka.org
	CHILE Juan Enrique Quinines / santiago, Chile / lmwestra@xs4all.nl

SAND YACHTING IN FRANCE

A LEADING COUNTRY

France is one of the major sand yachting countries.

The FFCV (French Sand Yachting Federation) is a member of the International Land and Sand Yachting Federation.

It occupies an important place, as regards both the positions held and the number of pilots. In fact, France is the dominant nation in this sport. For example, at the 2008 World Championships in

Argentina, France took 13 medals, including 3 gold medals in Class 2, Standart Class and Promo Class. France were also **European champions** in 2007 in Class 5 Sport and Class 8.

Besides which, France has the largest number of devotees and an extensive, well structured network of schools.

Lastly, there is the dominant position of our

The FFCV is relying on the impact of this event to affirm the advances made in the sport in recent years.

The World Championships not only embody the Federation's policy, they are also, and more importantly, the opportunity to show our sport to the greatest number of people.

Aesthetically appealing and spectacular, the World Championships will be our showcase.

Additionally, the FFCV is organising a series of operations intended for young FFCV licence-holders and the World Championships will be the

manufacturers, who, thanks to their skills, are leaders in a wide range of support facilities.

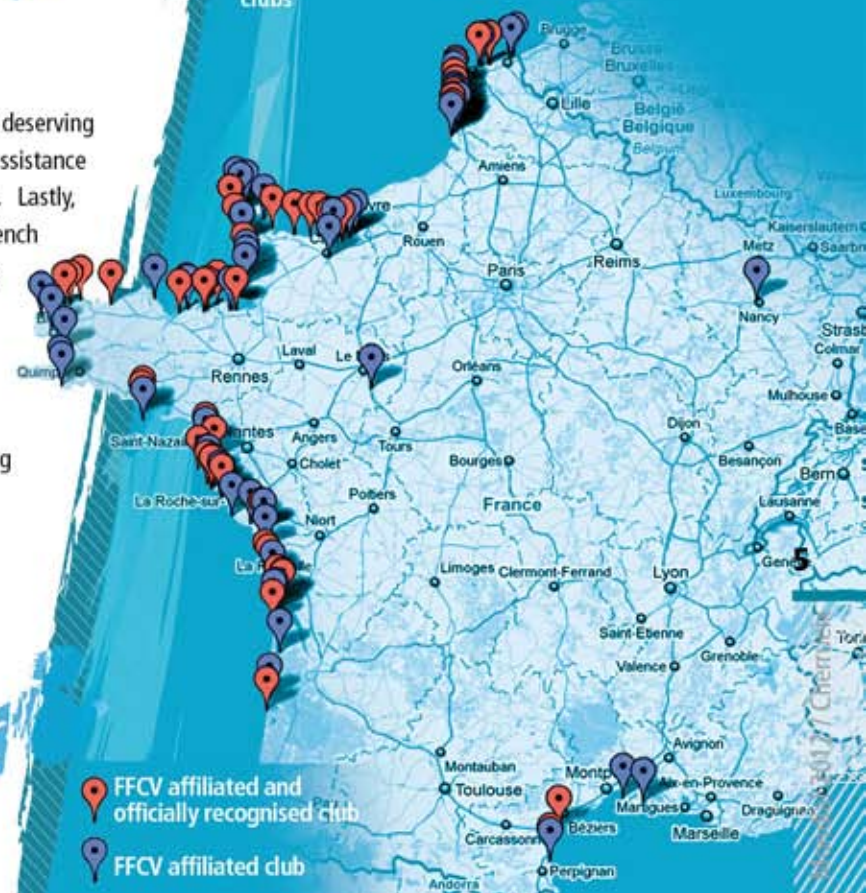


occasion to recruit the most deserving for umpiring duties and assistance with organising the event. Lastly, the promotion of French skills vis-à-vis numerous foreign countries at these championships will both reinforce France's leading position in this sport and help develop sand yachting technology worldwide.

SAND YACHTING: KEY FIGURES

(2010)

- 111 affiliated structures from the Belgian border to the Spanish border
- 55 official sand yachting centres
- 2600 sports licences
- 100,000 instructor licences
- 380,000 enrolments in the schools
- A cumulative turnover of some 6.5 M
- 340 equivalent full-time staff
- Over 6000 sand yachts belonging to the schools and clubs



TYPES OF SAND YACHT

THE CLASSES

THE FOLLOWING CLASSES MAY BE PRESENTED IN 2012:

CLASS QUALIFICATION RULE

To be selected and permitted to race, each series has to be represented by at least two continents and three countries. Thus we shall be unable to give exact details of the present series until the registrations have been confirmed, i.e. 3 months prior to the event.



Class 2

Class 2 and Class 3

Class 3

CLASS 2

This is currently the largest yacht. As the big brother of Class 2', it has all of its qualities with a sail area of between 8 m² and 11.3 m², an axle of 3.65 m minimum and an impressive overall length. Some still have two wheels, one for steering, the other for hauling on the sail. The pilot is in either the half-sitting or the lying down position. This type of sand yacht is found essentially in the North of France and Belgium.

CLASS 3

This made its appearance in the 1960's. It is a streamlined yacht, with the pilot stretched out in a compartment made of synthetic materials. Under good wind conditions, it can reach a speed of around 120 kph. Class 3 rating: Area of propulsion 7.35 m² - Width 3.5 m - Front-Rear wheelbase 3.8 m - Min weight 100 kg - Mast height 6.10 m max

Formula A: Formula A Class was introduced to enable entry into the safer Class 3 for wing mast novices and at lower cost. Area of propulsion 7.35 m² - Width 3.5 m - Front-rear Wheelbase 3.8 m - Min weight 110 kg - Mast height 5 m max - Mast width 0.30 m max



TYPES OF SAND YACHT

THE CLASSES

THE FOLLOWING CLASSES MAY BE PRESENTED IN 2012:



Standart Class Standart Class



Class 5 Sport



Promo Class

STANDART CLASS

Created in 1989, this is a human-sized monotype between Class 3 and Class 5. With an acceleration power almost equal to Class 3, the manoeuvrability of a Class 5 yacht and excellent safety in strong winds, beginners very quickly learn how to handle it. The ergonomic design and the rapid adjustability of the rudder bar mean enable it to be piloted by persons measuring 1.50 to 2 metres. When disassembled, the wheels, axles, sail and the top of the mast can be stored in the shell (for transport on a car rack). The polyester shell steel is suspended from the steel and aluminium frame and the position of the axles provides a fender in front of the pilot. This design makes for an excellent obstacle clearing coefficient (water tanks).

Dimensions: the 6m² sail includes cambers (three-part tubular mast) Weight 70 kg - Length 4 m - Width 2.5 m

CLASS 5 SPORT

This made its appearance in the 1980 World Championships. It was designed to be more accessible than the imposing Class 2 and 3 yachts and for driving on smaller beaches. In its 30 years of existence, the Class 5 yacht has seen the greatest developments, as regards both the shape of the frame and the evolution of the riggings. It has become a technologically sophisticated yacht by virtue of the use of increasingly lighter and stronger materials. In short, it is a versatile, fast, light and responsive sand yacht that can adapt to a maximum number and type of beaches.

Area of propulsion 5.5 m² - Width 2 m - Front-rear wheelbase 2.5 m - Min weight 50 kg - Rear wheels 26"

PROMO CLASS

Replica of the Class 5 Sport but designed to be versatile and stronger. More readily accessible at all levels: small wheels, Dacron, not aluminium sail. Maximum width 2 m, mast 5.35 m, sail area 5.50 m², minimum weight 50 kg. This the Junior Championships sand yacht, and also a much modified yacht which in 2008 led to the creation of two divisions, D1 for the 42 best pilots and D2 for the all the others.

TYPES OF SAND YACHT

THE CLASSES

THE FOLLOWING CLASSES MAY BE PRESENTED IN 2012:



Class 7

CLASS 7 (DIRTWINDSURFING®)

This is a wheeled board propelled by windsurf sail rigging. Inflatable wheels are mounted on skateboard type axles. The rider uses footstraps to keep his balance and maintain control of the board in Freestyle or in race trajectories. Today, the Dirtwindsurfing.® belongs in Class 7 and will regularly come under the Class 7 race dates. In 2010, the Young Championships will include Dirtwindsurfing.®



Class 8

CLASS 8

More commonly known as the kite yacht, the Class 8 is a wheeled vehicle propelled by kite traction. Today, the most usual form of the kite yacht is that of a tricycle fitted with inflatable wheels of an average height of 400 mm. 90% of the models consist of a stainless steel frame whose length ranges from 1.50 to 2 meters. The pilot is in the sitting position and steers with his feet, which are placed on the steering pedals located at the front fork. The arms are used to orient the kite. Easy to manoeuvre and fairly compact, they are totally



Class 8

demountable and can be stored in a car boot. Since 2009, there have been two series in Class 8 with the advent of the Class 8 Promo, a cheaper yacht with as more restrictive rating which is suitable for seniors and juniors alike.

THE CLASSES

THE FOLLOWING CLASSES MAY BE PRESENTED IN 2012:



Mini-Yachts



Promo Class



Handisport

MINI-YACHTS

Small in terms of overall dimensions, weight, turning radius, etc., but large in terms of potential: suitable for all types of terrain, lively acceleration and easy to transport, the mini-yachts attract a lot of attention on traditional sports areas and open up areas inland. The mini-yachts, which were part of several expeditions in 2009 in Africa, the Americas, Asia and Oceania, are also especially useful for exploration. The majority of manufacturers offer mini-yachts: Blokart®, Ludic®, Plume Kart®, Sailkart®, VKart®, X-Sail®, etc.

“YOUNG” SERIES

France decided to examine the possibility that 2012 should be the year of the first Young World Championships. Suggested for an elongated type of yacht, probably in Promo Class, this initiative would give a boost to young enthusiasts worldwide, whereas at the moment young championships are mainly organised in France (120 pilots in the 2009 event).

HANDISPORT (SPORT FOR THE DISABLED)

Lastly, we are hoping to organise a “Handisport” series, which would be another notable first.



THE VENUE: THE BAY OF MONT ST-MICHEL

THE BAY

The Bay of Mont Saint-Michel is listed by UNESCO as a Natural and Cultural World Heritage Site. It occupies a basin of some 500 km² between Cancale and Granville. Home to the greatest tides in the world, with an exceptional tidal range of nearly 15 metres in the high water period, the bay has a marked diversity of natural environments, making it France's largest expanse of grassland, salt grassland and polders.



MONT ST-MICHEL

is one of the wonders of the world, one of the most frequently visited sites in France. This extraordinary setting is an additional attraction for foreign entrants.

THE ACCOMMODATION

will be centred around three sites: Dol de Bretagne, near Mt St-Michel and near St-Malo; the touristic importance of these sites and also the date (July) at the start of the season should mean very few problems and get the season off to a good start thanks to the coordination and involvement of the tourist organisations (...)

TRANSPORT

direct Paris <-> Dol-de-Bretagne and Saint-Malo, the area is enjoying rapid expansion.

Inn 2012, the TGV will put Paris within 2½ hours, which will make travel much easier for the foreign entrants.





CHERRUEIX

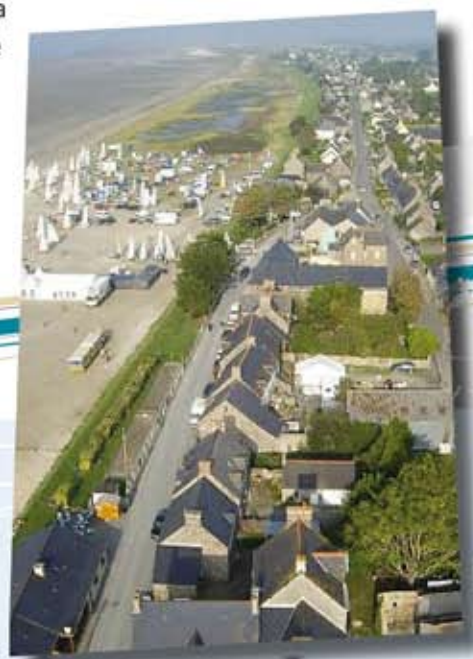
Cherrueix (pronounced "Cherruay" locally) is a coastal village lying in the north of the département of Ille-et-Vilaine. Bordered by the English Channel and with a population of around 1150, the village is situated in the heart of the Breton part of the Bay of Mont Saint-Michel, at some 20 kilometres from Saint-Malo and 8 km from Dol-de-Bretagne. On a clear day, you see Cancale to the left, Granville to the right, and off to the extreme right Mont Saint-Michel.

The Garlic Festival (an average of 10,000 visitors a year) gives the village the opportunity to demonstrate its ability to organise major public events.

This modest yet very picturesque village further enhances the conviviality and festive family ambience looked for in this type of event.



Together with agriculture, mussel farming is one of the main economic activities of Cherrueix. In recent years, small housing developments (ten or so houses) have sprung up or are currently being built. A number of environmental organisations are ensuring the protection and quality of life of this seaside village. Operation Grand Site, conducted by the local authorities and the Ministry of Ecology and Sustainable Development will enhance the heritage of the village and implement a rigorous policy of environmental protection. Its plans include the partial deletion of the WiFi networks, the creation of a Maison de la Baie, at the Moulin de la Saline and amenities designed to reconcile tourism with protection of the natural environment.



THE CLUB: THE NOROIT CLUB IN 1965



CHAMPIONNAT D'EUROPE DE CHARS A VOILE



Grève de CHERRUEIX 35



➔ 1965 saw the appearance in Cherrueix of Dr Revert's first machine, which lies at the origins of the club. These sand yachts were the famous BB and Losange.

➔ In 1969, the club expanded rapidly with the organisation of the 7th European Championships; this event created quite a sensation thanks both to the local papers and to daily broadcasts by the ORTF (the former French broadcasting service).

➔ Since 2000, the Noroit Club and the local authorities have invested heavily in the improvement of its facilities and reception amenities and has plans for the construction of a collective accommodation centre with some 70 beds. To give it an additional boost, the club decided to organise this event. In collaboration with the French Sand Yacht Federation, this new initiative includes numerous challenges.

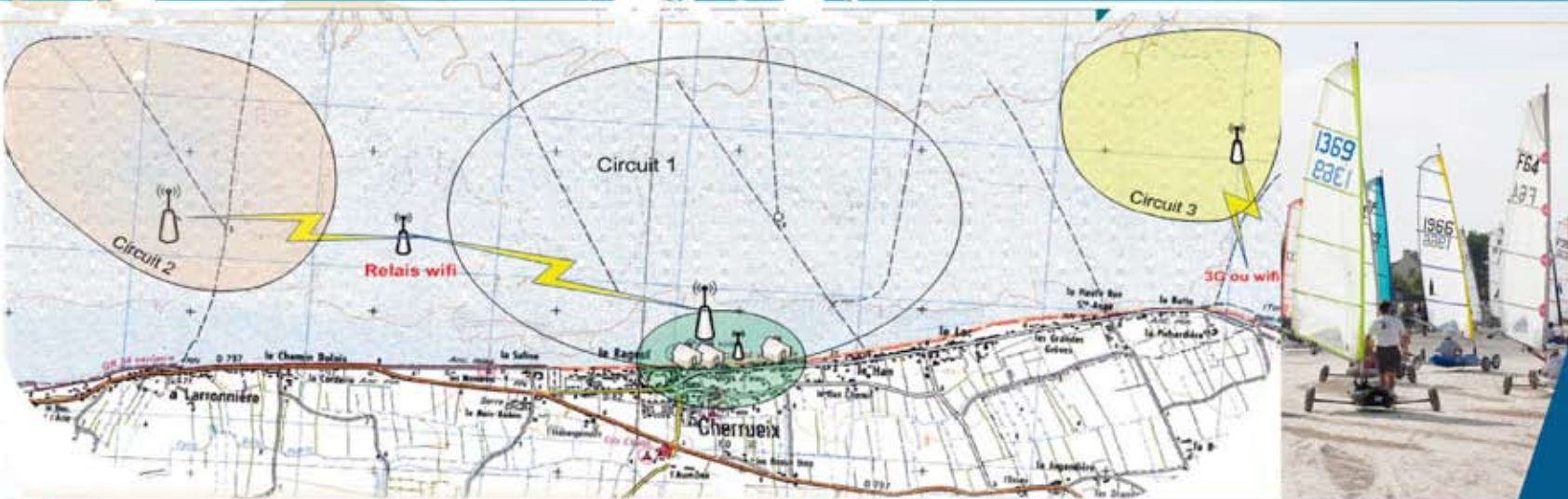
➔ The Noroit Club is keen to develop this piece of shore if it is suitable for sand yachting.



THE RACES: THE CHAMPIONSHIP AREAS

THREE AREAS WILL BE SPECIALLY DELIMITED AND ORGANISED:

- ➔ THE RACE AREA
- ➔ PUBLIC/SPECTATOR AREA
- ➔ THE VILLAGE AND THE RACE CONTROL POST (CP)



THE RACE AREA

The expanse of the Bay of Mont St-Michel offers three very suitable race areas; these can be altered if so decided by the race officials for technical reasons.

PUBLIC/SPECTATOR AREA

Thanks to the way the points of access are laid out and marked, and the special transport service arranged for the event, the spectators can get very close to the key race areas: the starts and finishes, the turns and the markers.

THE VILLAGE AND THE CP

Situated directly underneath the Noroit Club, in the dry area near the areas where the yachts are kept. Access to the vehicles, access to the awards area and the race control post: direct results and commentaries, etc. by the race speaker.

We shall also be making use of the village infrastructures to direct the public (library, leisure activities, the mairie, etc.).

- Equipment Area under Surveillance
Yachts stored at night
- Amusements for Toddlers
- Parking Area 1
Other areas planned in the village and at the entrance

THE COURSES

STARTS

Possible, depending on the series:

- Kite yachts, mini-yachts and Dirtwindsurfing® are allowed a flying start, waiting near the line for the off. All the other yachts line up on a grid (Formula 1 type) and start when the flag is lowered.
- The Dirtwindsurfing® have very short, slalom-type, courses.
- The Class 8's run on complex courses, with chicanes and various corridors.
- The mini-yachts can run on surfaces other than beaches, in parking areas or on stabilised terrain or grass.
- The course markers are either orange markers or tripods.
- As in Formula 1, there are maintenance areas where the pilots can leave their yachts between sections and make any necessary adjustments or modifications. The most impressive maintenance areas are those of Class 8.



PLACING

The winner is the pilot who scores the fewest points: 0 points for first place, 2 points for second place and so on. When more than 4 sections are run, the pilot removes his worst score.

TYPES OF PLACING

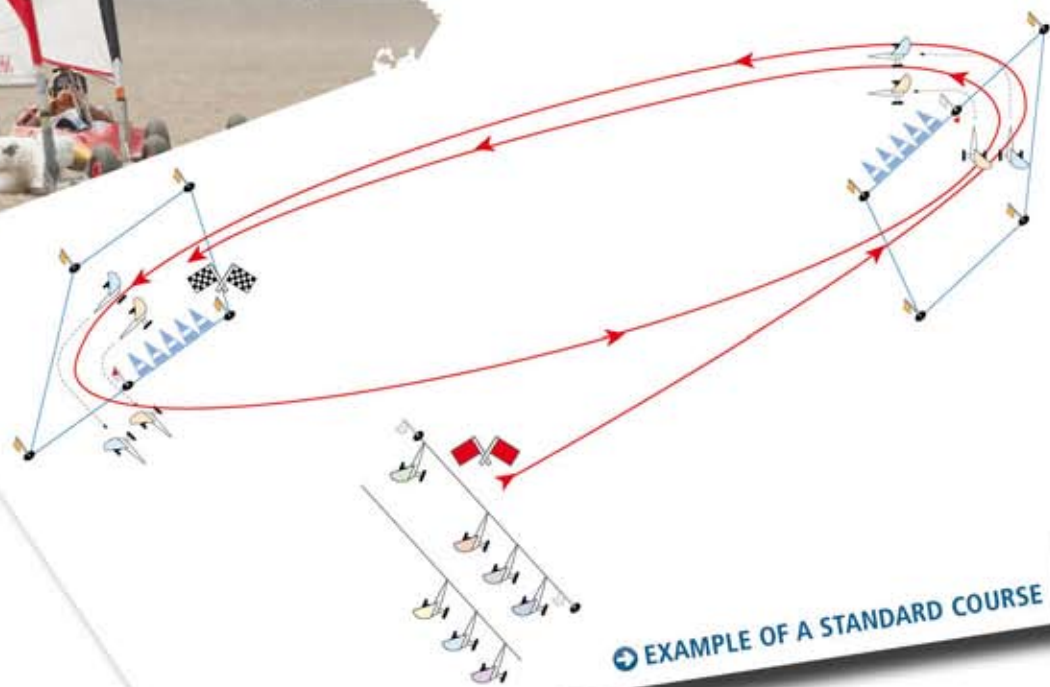
There is individual placing and team placing. Individual placing concerns the best pilots; and the three best of them define the placing of their country under team placing.

KEY AREAS

The assembly areas are doubtless the most spectacular areas: the starts and the course markers. The maintenance areas are also interesting to watch. Lastly, it goes without saying that the finish is by far the most exciting place. For the spectator looking for speed, the leeward descents are the fastest, with the yachts easily achieving speeds of 80 to 110 kph.

SAFETY

Pilots and spectators: a medical team is on standby to help pilots in the event of an accident. A surveillance service and the appropriate signs enable the spectators to stay close to the edge of the course in complete safety.



EXAMPLE OF A STANDARD COURSE

THE PROGRAMME TIMETABLE

	Sunday 8 July	Monday 9 July	Tuesday 10 July	Wednesday 11 July	Thursday 12 July	Friday 13 July	Saturday 14 July	Sunday 15 July
RACE	Official Registrations	Rating by Category	Race	Race	Race	Race	Race	Finals 17h Last Start
AWARDS	Opening Ceremony	Daily Prize Awards	Daily Prize Awards	Daily Prize Awards	Daily Prize Awards	Daily Prize Awards Concerts and Firework Display on the Beach	Daily Prize Awards National Holiday (Bastille Day)	Finals Prize Awards Gala Evening

Provisional programme subject to alteration by the Steering Committee

» THE PRIZE AWARDS

Official meals taken with the day's winners are the opportunity to enjoy local products and the company of the local partners. Everything will be done to make these occasions a success.

» EXHIBITIONS: NATURE AND TOURISM

Exhibitions will be organised in the village for the partners.

- Tourist appeal of the Bay of Mont Saint-Michel
- Biological wealth of the region, information on the preservation of the flora and fauna under the Natura 2000 programme
- Attractions for the young: presentation of aquatic sports in Brittany, exhibitions, simulators, etc.
- Shopping areas and sponsoring; merchandising, food and meals.

DISCOVERY

Mini-yachts will be available for those wishing to try sand yachting for the first time.

COMMUNICATION AND ADVERTISING

INFORMATION PRIOR TO THE CHAMPIONSHIPS

FOR THE PUBLIC

- Visual Internet site (Flash technology with videos) and links with the partners.
- Posters in the shops, Rennes bus shelters.
- Brochures / flyers for the Tourist Office, regional towns, local authorities.

FOR THE PROFESSIONALS: PARTNERS AND THE MEDIA

- Internet – private access to information – press kits – image bank sponsoring.
- Media: regional press and radio stations national press invited to take a tour.
- These Championships will be one of the great sporting events of the period prior to the 2012 Olympics. We are hoping that the press will give this period a lot of coverage, which they won't be available to do from the end of July onwards.

INFORMATION DURING THE CHAMPIONSHIPS

- Daily press briefing
- Poster advertising and information campaign
- Posters
- Flags
- Banners, direction signs and notices
- Brochures
- Big screen showing results, films, advertisements
- WiFi hotspot
- Press reports, daily video broadcasts on the Internet, available to the media
- Walk-in service, VIP reception area



VALUES TO BE SHARED

THE ENVIRONMENT

The need to respect nature and sustainable development; the use of renewable energies

GETTING ABOUT

Travel, transport, speed in complete safety, reliability

TECHNOLOGY

Performance seeking, ongoing improvement, technical advances.

DISCOVERY AND PLEASURE

New places, getting away from it all, having a good time, thrills.

THE EVENT
CARRIES
THE SUSTAINABLE
DEVELOPMENT LABEL.



- Various actions will be conducted to heighten public awareness. (analysis of the ecological impact, Operation Clean Beach, exhibitions, ecological equipment and so on)



THE PARTNERS / COMMUNICATION



WHY ASSOCIATE YOUR IMAGE WITH THAT OF THE SAND YACHT?

THE ADVANTAGES OF THE FRENCH SAND YACHT FEDERATION

- ➔ Respect for the environment and sustainable development: the sand yacht, the fastest no-engine vehicle on earth (151 kph)
- ➔ A nature sport: beaches, dunes, the desert, salt lakes, ice – nature as a space of freedom
- ➔ Accessibility: the sport for all par excellence, enjoyment from the word go
- ➔ Safety and independence: instruction based on accountability and making the sport safe
- ➔ Engineering and technology: pilots concerned with developments and technical advances
- ➔ A rapidly expanding sport (numbers up 20% a year)
- ➔ The French, leaders at international level, technically and technologically
- ➔ A vast programme of modernisation and assistance to sand yachting schools
- ➔ Public events
- ➔ An "empty" communication space

THE IMPACT OF THE EVENT

➔ Economic:

- for participants et accompanying persons (450 p)
- Six overnight stays
- Meals on the sites or otherwise
- Tourism and miscellaneous expenses
- For 140 voluntary workers meals, accommodation, various facilities
- Management of the village approx. 12 K€
- Public and various reception amenities, approx. 25 K€
- Event budget approx. 350 K€

➔ Prospective Spectators

➔ Sand Yacht Promotion



PARTNERS ALREADY COMMITTED TO THE 2012 WORLD CHAMPIONSHIPS



CONTACTS AND LINKS

THE ORGANISERS

Organisation is structured around 3 ENTITIES enabling the participation and involvement of numerous partners and local authorities. To balance the budget and manage this event, industrial partners will be needed.

CHERRUEIX ASSOCIATION 2012

- French Sand Yacht Federation
- The Brittany League
- Noroit Club / Organising Club

STEERING COMMITTEE

- Local authorities
- Mairie (= Town Hall)
- Federation of Municipalities
- Tourism
- Sport for Youth
- Information Officers
- Safety
- Races
- Federation Doctor
- Brittany League
- ...

ORGANISATION COMMITTEE

Divided into operational subcommittees

- Sport
- Financial and Administrative Secretariat
- Safety Regulations
- Communication Media Sponsorship
- Logistics

INTERNET LINKS



➔ www.ffcv.org ➔ Information, calendars, news



➔ www.cherrueix2012.com ➔ Official site being prepared



➔ www.fislv.org

➔ www.charavoilebzh.org



➔ www.noroit-club.fr.fm

